



## Expression of interest

### Partners

SchlumbergerSema (Spain).  
[www.schlumbergersema.es](http://www.schlumbergersema.es)

Centro de Supercomputación de Galicia (Spain).  
[www.cesga.es](http://www.cesga.es)

Universidade de Santiago de Compostela (Spain).  
[www.usc.es](http://www.usc.es)

Universidade de Coruña (Spain).  
[www.dc.fi.udc.es/](http://www.dc.fi.udc.es/)

Virtual IT Ltd (Cyprus).  
[www.virtual-it.com.cy](http://www.virtual-it.com.cy)

CYTA (Cyprus Telecommunications Authority).  
[www.cyta.com.cy](http://www.cyta.com.cy)

University of Cyprus (Cyprus).  
[www.cs.ucy.ac.cy](http://www.cs.ucy.ac.cy)

Pomeranian Region and President Office (Poland).

Computer Centre - Regional Data Bank at  
Pomeranian Governor's Office (Poland).

[www.eminderproject.com](http://www.eminderproject.com)

Surname: .....

Name: .....

Organisation/Institution:  
.....

Position:  
.....

City: .....

Country: .....

Telephone: .....

Fax: .....

E-mail: .....

**You are expressing your interest in:**  
(please check appropriate box)

- Receiving information on the  
outcomes and findings of the project

- Establishing a regular contact with  
the eMinder consortium members to  
study the idea of creating a  
Leveraging Centre in your own  
region

For further information on the e-Minder  
project, you can also contact us:  
[paz.ruiz@madrid.sema.slb.com](mailto:paz.ruiz@madrid.sema.slb.com)  
[www.eminderproject.com](http://www.eminderproject.com)

# e-MINDER Project

## Electronic Commerce Leveraging Network for Developing European Regions



# e-MINDER: Electronic Commerce Leveraging Network for Developing European Regions

## Description

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The European project e-MINDER, born under the IST umbrella, has as its main aim the idea of bringing over to SMEs (small and middle-sized enterprises) the new technological knowledges that demands the Information Society, especially with regard to the processes of e-commerce.

The three participant regions, Galicia (Spain), Pomerania (Poland) and Cyprus, have common characteristics: low level of development as for the use and application of TIC (Technologies of the Information and of the Communications), SMEs as model of predominant enterprise and a geographical peripheral location.

## Project objectives

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The overall objective of the e-MINDER project aims at fighting the existing gap in Europe between the most and least developed regions as far as the use and development of e-commerce is concerned. Within this main frame, the specific objectives of e-MINDER are:

– To raise awareness both in the SMEs and citizen sectors and within the education and training structures

about the use of ICT and its application to the field of e-commerce.

– To provide citizens and companies with the required service and support to implement their e-commerce related activities through the creation of a European Network of three Leveraging Centres among the three partner regions (Cyprus, Spain, Poland).

The three Leveraging Centres will act as pilots. With the intention of further centres being set up in the less developed regions in Europe and in the accession countries.

## Project activity

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The three Leveraging Centres have four activities modules:

**- Observatory:**  
Responsible for the assessment of the current ICT and e-Commerce situation within the region, monitoring and observing the Information Society Technologies applied to e-commerce as well as of e-commerce policies and initiatives.

**- Education and training:**  
According to the outcome of the

initial research, this module will provide structured training basic and advance courses about the Internet and e-commerce. Also seminars, workshops, and conferences will be provided.

**- Demonstration and support:**  
The activities of this module are the development of a platform where SMEs can create their electronic shop. It is also responsible for providing information, orientation, assistance and advisory services that cover the complete e-business cycle.

**- Information and communication:**  
This module is responsible for the intensive communication and dissemination actions with regard to the content and results of the activities of the above-mentioned modules to a regional and European level.

Along the project life a Leveraging Centre Handbook will be developed and refined at each stage, containing step by step the procedures other regions would follow to adopt the verified and replicable LC model.

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